

# World of Corn



PSST!

Hey kids, wanna  
join the corn league  
of champions?  
THIS WAY!



[WatchUsGrow.org/Corn](http://WatchUsGrow.org/Corn)

# MEET YOUR HOMEGROWN HERO.

## STATS

**NAME:** Captain Cornelius, Leader of the Corn League of Champions

**ORIGIN:** Earth

**ROLE:** Natural Born Hero

**ABILITIES:** Sports star, humanitarian, environmentalist, teacher, scientist, chef, champion for corn.

**BATTLES:** Ignorance, Pollution, Insect invaders—and that's just before breakfast!

**LIFE MISSION:** Share the super powers of corn with the world.

CAPTAIN  
CORNELIUS



## BIO

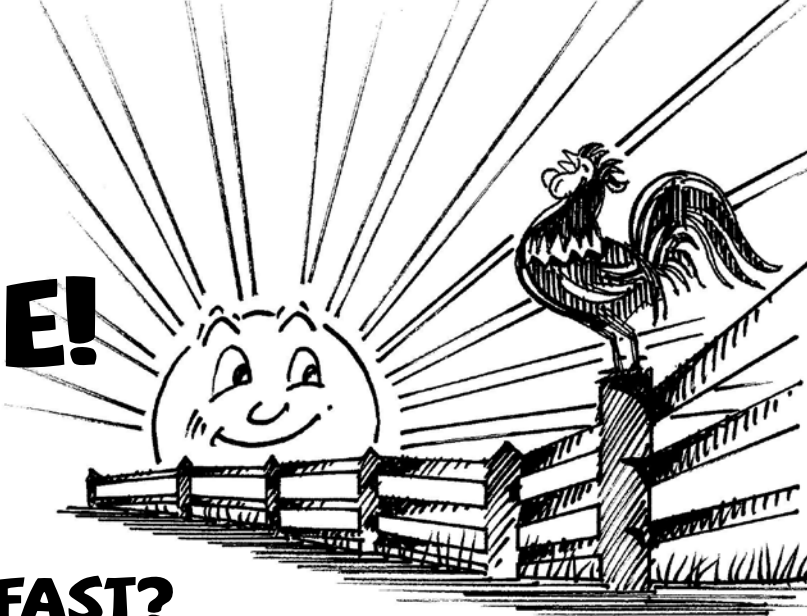
Born for corn: Captain Cornelius, a wholesome hardworking farm boy, shot to fame as a gifted athlete—earning his wrestling corn belt at the tender age of ten and quarterbacking for the Corn Nibblers through high school. With a strong ear for knowledge, he earned hundreds of degrees at college and was a renowned environmental scientist before joining the forces—all of them. Today, as the mighty leader of the Corn League of Champions, our hero travels the country sharing the many super powers of corn with kids like you!



**ALL DAY, EVERY DAY,  
CORN IS PART OF OUR WORLD.**

From your breakfast cereal and the butter or margarine on your toast to the wallpaper on your walls and the fuel in your car, corn has many more uses than you might imagine. Psst. You're even holding corn right now! Spend the day with Captain Cornelius and let's see what else you learn.

# MORNING, SUNSHINE!



## WHAT'S FOR BREAKFAST?

Now that you're an honorary member of the Corn League of Champions for the day, figure out what's for breakfast!

Can you unscramble these words?

LAKESNORFC

--	--	--	--	--	--	--	--	--	--

NORC SAHH

--	--	--	--	--	--	--	--	--	--

APETUN BETURT

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RUPYS

--	--	--	--	--	--	--	--

AGASSUE

--	--	--	--	--	--	--	--	--	--

NRCPOOPS

--	--	--	--	--	--	--	--	--	--

DALAEMMAR

--	--	--	--	--	--	--	--	--	--

NOTSUGUHD

--	--	--	--	--	--	--	--	--	--

Take the letters that appear in  boxes and unscramble them for the final message.

--	--	--	--	--	--	--	--	--	--



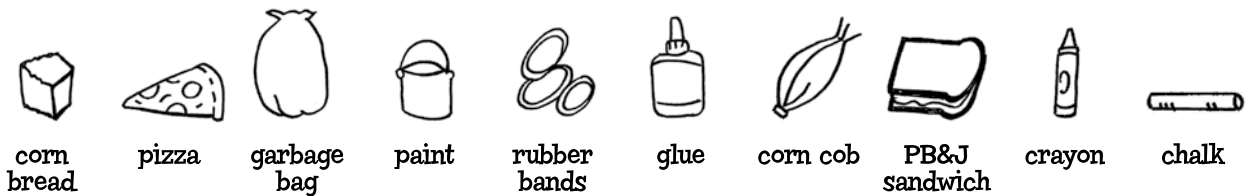
**CORN-WISE:** Did you know there are three types of corn?

FIELD CORN, SWEET CORN AND POPCORN. Only 1% of corn in the U.S. is called sweet corn—that's the stuff we eat directly. The rest—field corn—is grown by farmers as food for cows, pigs and poultry, and for other uses.



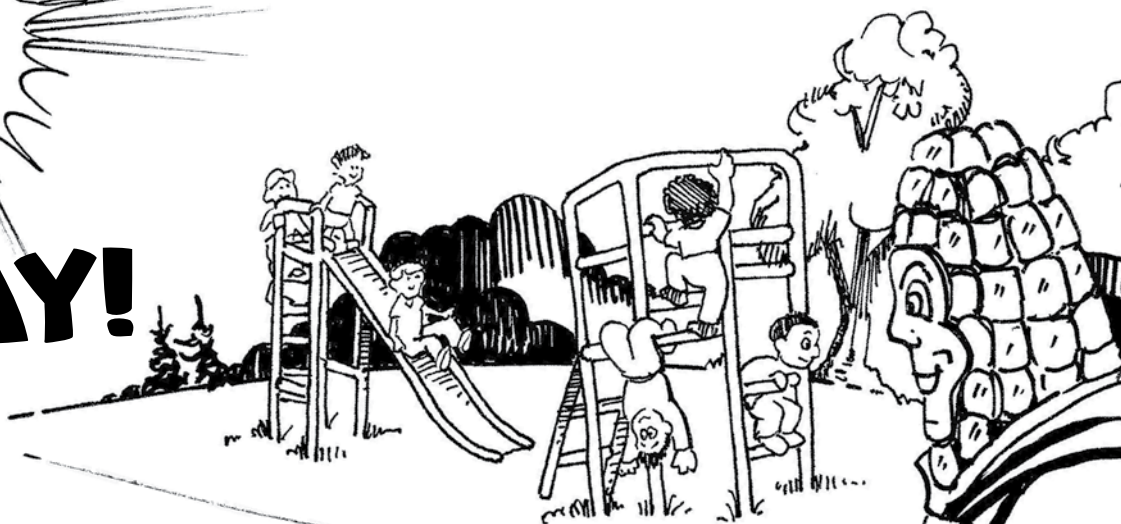
Did you know the outer shell of the corn cob, called a kernel, can be used to make fiber, protein, oil and starch? That means corn goes to school as often as you do!

Be a champion, find these 10 corn products in your classroom:

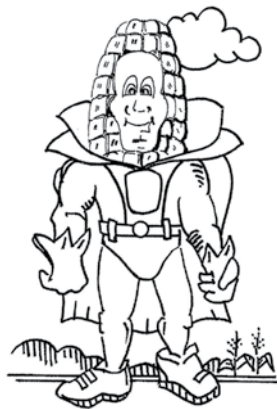
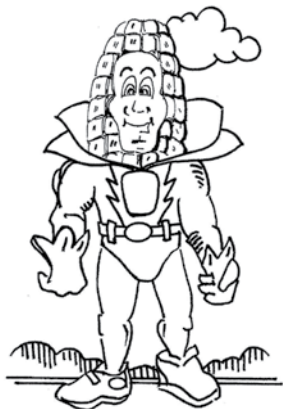




# AT PLAY!



## DETECT THE DIFFERENCES



Can you circle all the differences between these three Captain Cornelius'?

## SEARCH FOR THE WORDS

All these items contain corn.  
Can you find 'em?

Search up, down or diagonally.

Animal feed  
Candles  
Crayons  
Ethanol fuel  
Field corn  
Fireworks  
Husk  
Kernel  
Oils  
Paints

Paper  
Plastics  
Sandpaper  
Shoe polish  
Snacks  
Soaps  
Starch  
Sweet corn  
Sweeteners  
Textiles

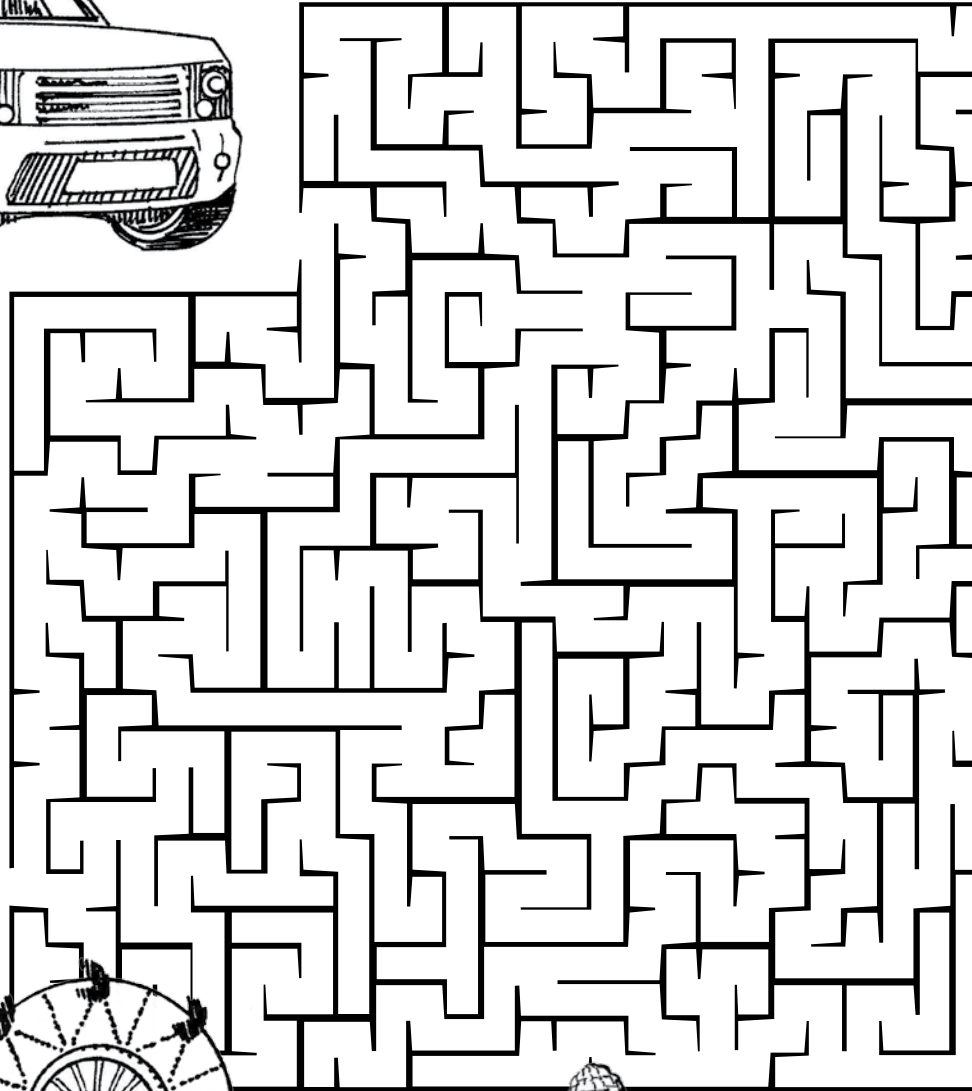
L	A	A	G	G	N	L	T	Q	W	D	H	S	W	S
N	A	I	E	T	I	R	E	S	P	A	O	S	R	T
M	O	A	J	E	K	F	O	N	Y	G	Y	E	H	A
T	E	X	T	I	L	E	S	C	R	R	N	F	C	R
L	E	U	F	L	O	N	A	H	T	E	H	I	S	C
K	V	Q	B	D	P	C	L	Q	T	E	K	R	C	H
S	S	T	K	A	E	P	A	E	X	A	E	E	I	S
L	M	U	P	T	L	E	E	N	Q	D	N	W	T	I
I	E	E	H	K	G	W	F	H	D	X	L	O	S	L
O	R	S	K	I	S	E	O	L	V	L	S	R	A	O
F	I	E	L	D	C	O	R	N	A	T	E	K	L	P
R	E	P	A	P	D	N	A	S	N	M	J	S	P	E
S	N	O	Y	A	R	C	O	I	J	Y	I	O	K	O
V	T	X	H	R	A	X	A	H	X	X	T	N	I	H
B	W	Y	Q	V	S	P	S	N	A	C	K	S	A	S

As an honorary Corn League Champion, join me in finding out all the ways corn can be part of your day!



# WHERE WILL CORN TAKE

*Vroom!* Before we buckle in: Did you know corn makes ethanol—a renewable fuel—which helps gasoline burn cleaner and reduces air pollution?



## AT THE COUNTY FAIR

### GET THIS:

Corn dogs, popcorn, cotton candy all contain oil or sugar (fructose) that comes from corn. Plus, ever wondered what the prize cows and pigs eat? Yep, you guessed it!



## CORN-W

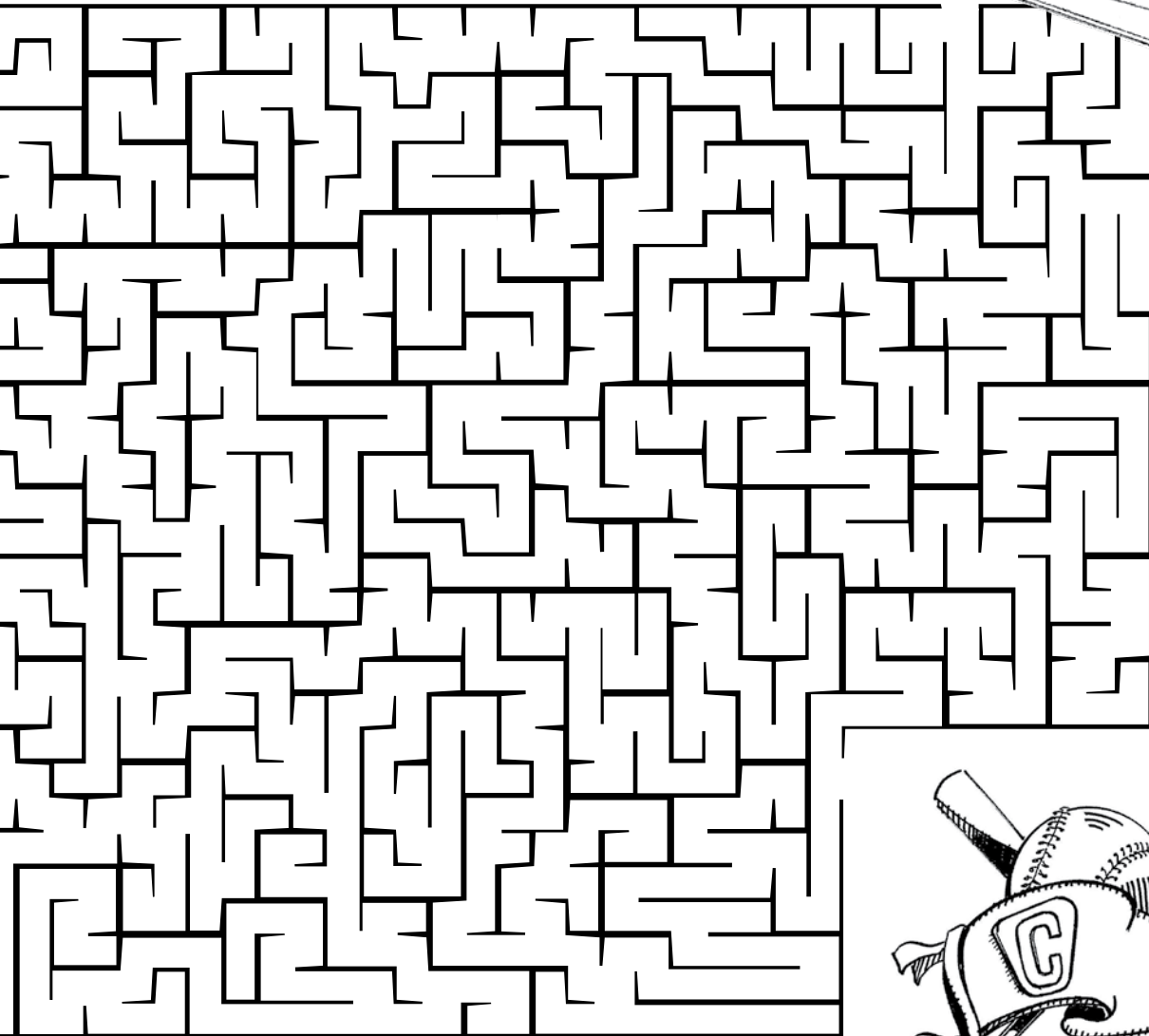
Hydrosorb, a su  
USDA, soaks up  
baby diapers. G

# US NEXT?

## AT THE MALL

### DID YOU KNOW:

Your skinny jeans, cool tennies and even Mom's lipstick might be made from corn products?



## WISSE: Want to talk diapers?

uper absorbent cornstarch discovered by the  
300 times its weight and is used in some  
ulp. Let's avoid changing that diaper!

## AT THE BALL PARK

### THAT'S CRAZY:

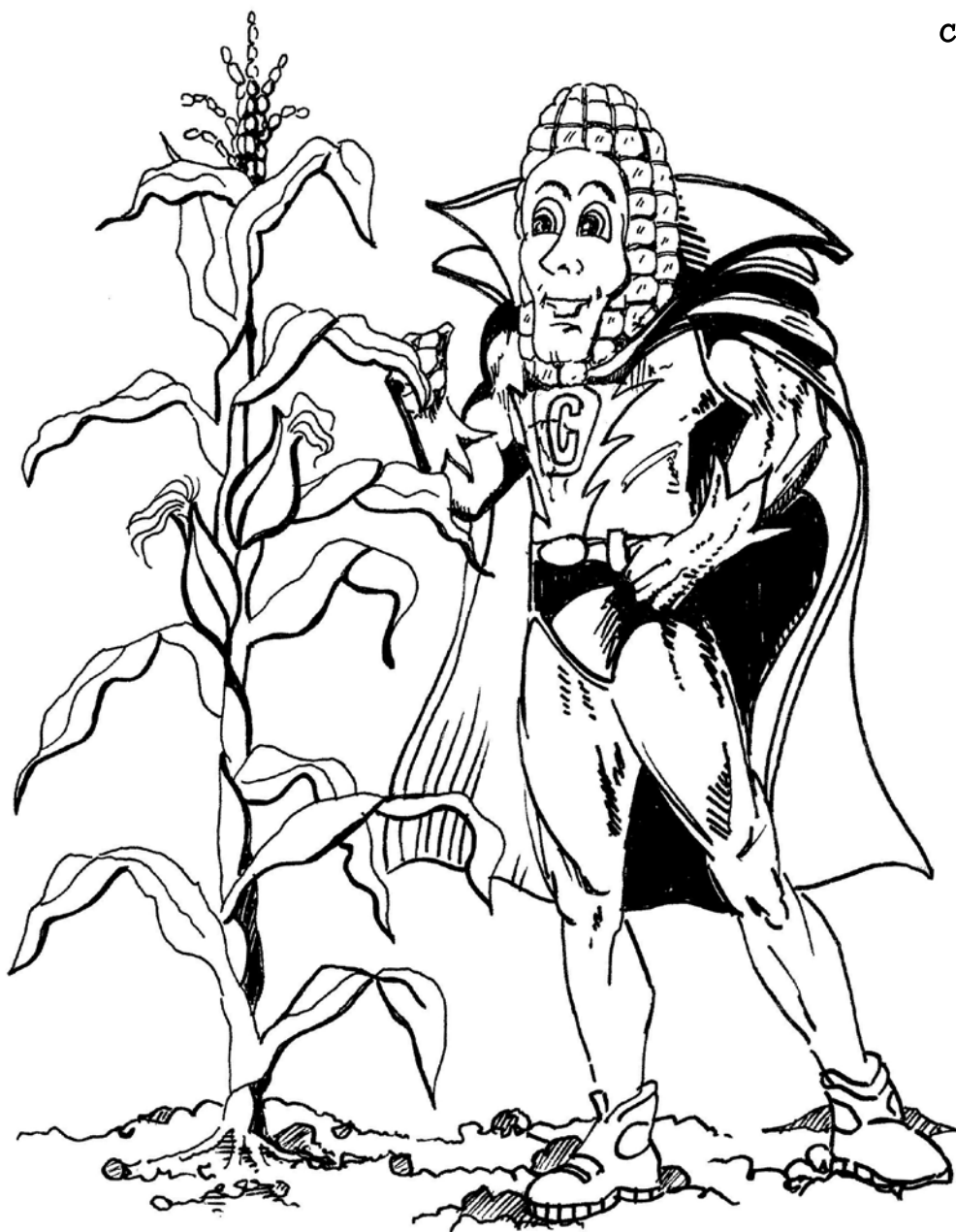
From French fries with extra ketchup  
to your beloved team's jerseys and gear,  
they could have corn products in them!



## WHAT ELSE DO YOU KNOW ABOUT CORN?

Let's put your super powers to the test. Check out this tall story!

Which of these statements is true or false?



Corn is not grown in Antarctica, but it's grown everywhere else in the world.

☐

TRUE

☐

FALSE

Corn is one of the most valued foods in the veggie family.

☐

TRUE

☐

FALSE

Corn is helping to reduce the amount of bug killer used (by 65%).

☐

TRUE

☐

FALSE

Corn can be grown in bluish-gray, purple, green, red and white, not just yellow.

☐

TRUE

☐

FALSE

Corn is 65% more likely to keep the bugs away if you also smother yourself in butter.

☐

TRUE

☐

FALSE

Corn is a cereal crop that's part of the grass family.

☐

TRUE

☐

FALSE

Corn is grown in every continent of the world.

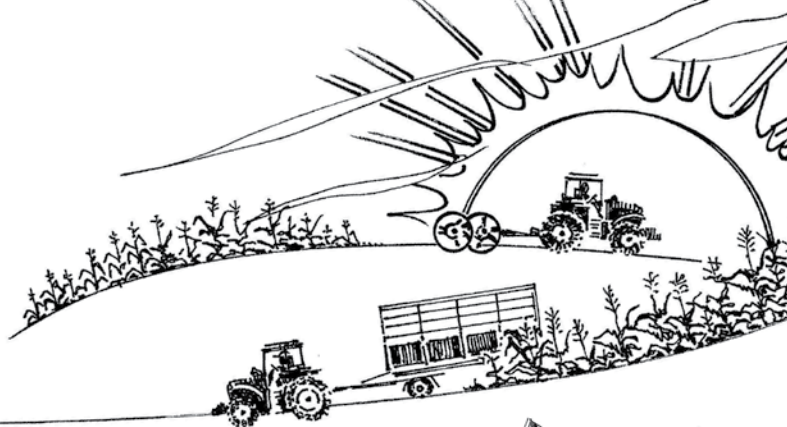
☐

TRUE

☐

FALSE

# CORN ON THE JOB



Okay, champions, who said what?

Draw a line matching the quote to who said it.

"I sure hope **THIS** one:



goes off with a bang!"

"Both me and my car are fueled by corn!"

"Yes, this cream will disguise those, er, blemishes."

"Now, Mr. Kibbles, would you like a snow cone?"



VETERINARIAN



RACE CAR DRIVER

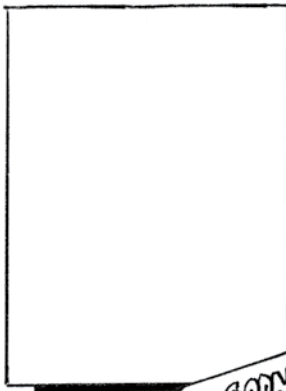


COSMETOLOGIST



INVENTOR

## NIGHT AT THE MOVIES

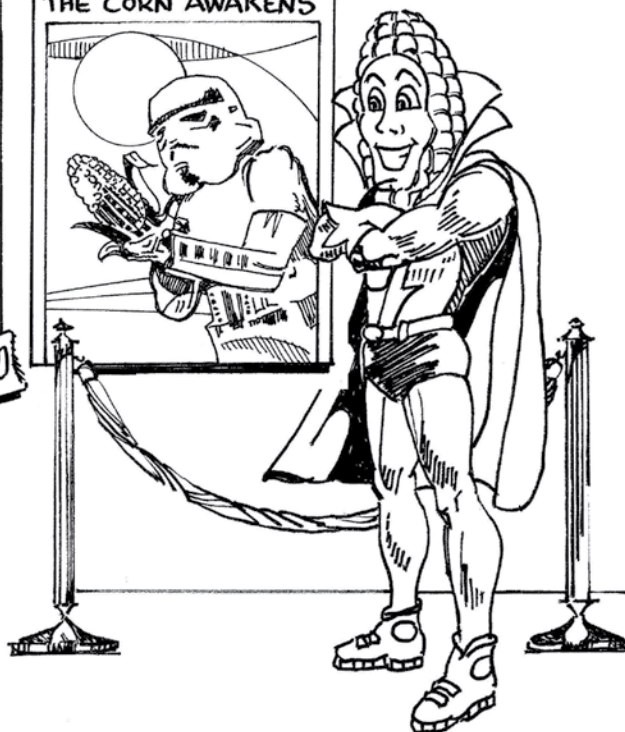


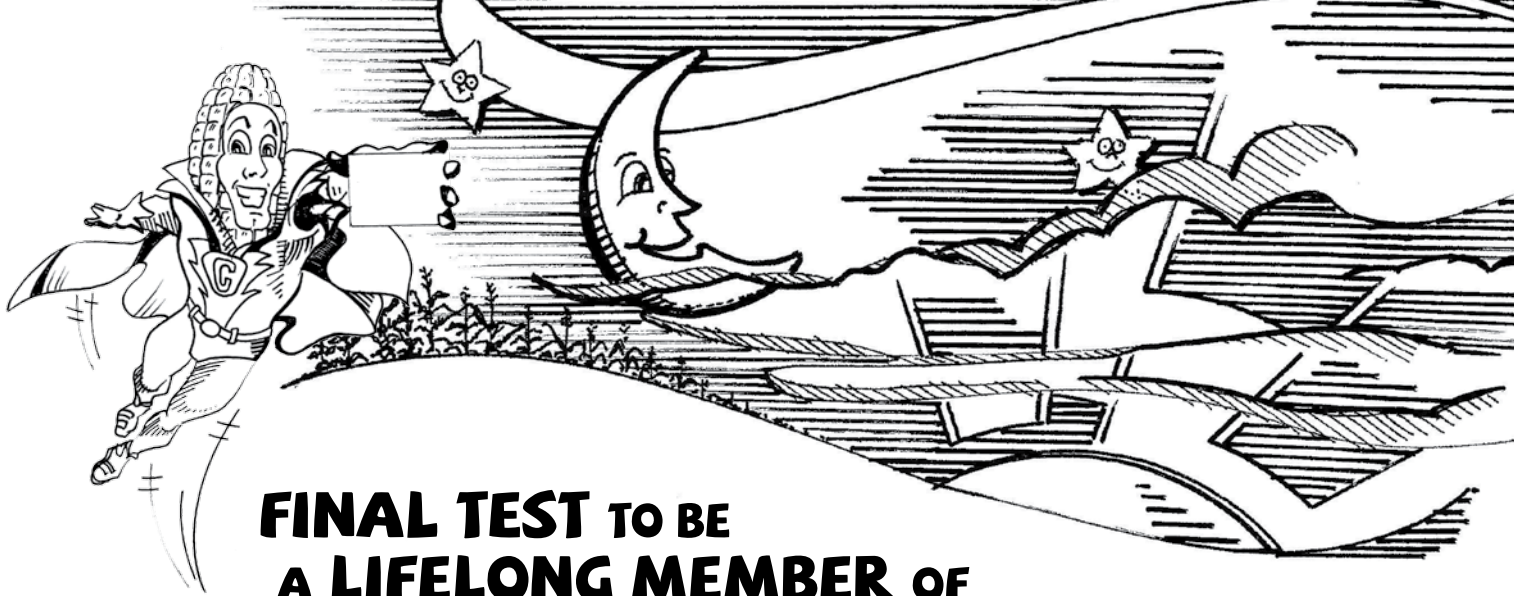
COMING SOON

Captain Cornelius is a super hero for corn. What's your super power? And what movie would you star in?

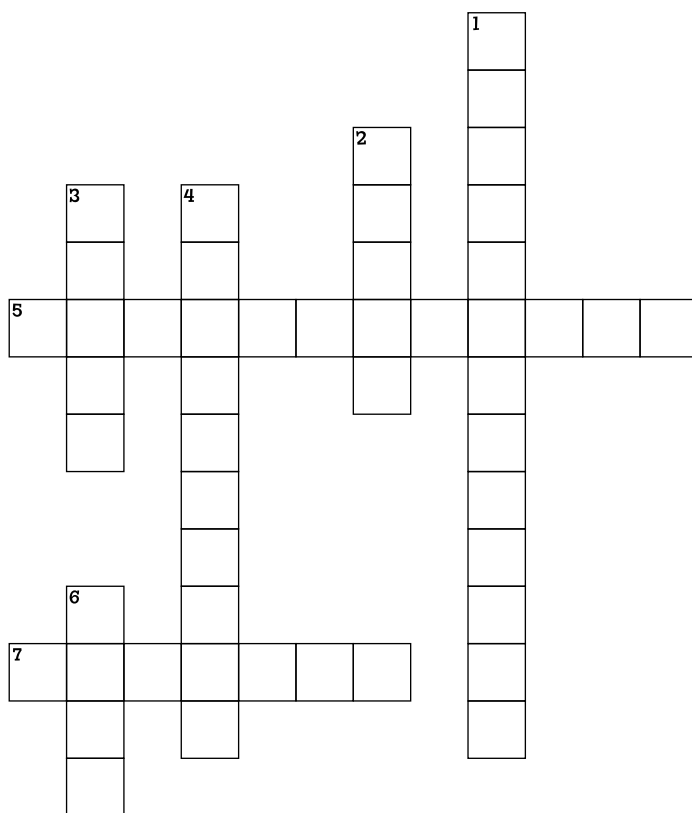
### DO A #CORNHERO DRAWING TO WIN!

Ask an adult to post your drawing on our Facebook page. Or, share it on Twitter and/or Instagram, tagging it #cornhero #sweepstakes for a chance to win a \$50 gift card. Monthly winners are randomly selected by Captain Cornelius himself. May the corn be with you!





## FINAL TEST TO BE A LIFELONG MEMBER OF THE CORN LEAGUE OF CHAMPIONS.



### ACROSS

5. The \_\_\_\_\_ produces more corn than any other country.
7. There is sweet corn, feed corn and \_\_\_\_\_. (Hint! We love to eat it at the movies.)

### DOWN

1. Corn is thought to have been first grown in \_\_\_\_\_ more than 7,000 years ago.
2. Corn is not a veggie, it is part of the \_\_\_\_\_ family.
3. To early settlers corn was so valuable that it was used as \_\_\_\_\_ and traded for other products such as meat and furs.
4. Corn is now grown all over the world—on every continent—except \_\_\_\_\_.
6. Native Americans did not starve because they used as corn for \_\_\_\_\_ as well as tools and decorations.



### CORN-WISE: Wash this! Parents will love this one:

If a little corn-made citric acid is added to the wash, you get cleaner clothes without using as much washing detergent. Gotta love being kind to the environment!





NATIONAL  
CORN GROWERS  
ASSOCIATION



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## THE CORN LEAGUE OF CHAMPIONS

**LIFELONG MEMBER**

\_\_\_\_\_ has completed  
Captain Cornelius' challenge

Date \_\_\_\_\_

CAPTAIN CORNELIUS  
Pres.



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